

Angela Hoy is the publisher of WritersWeekly.com, the author of 25 books, and the President & CEO of BookLocker.com (which has been in business for more than 20 years), and Abuzz Press (the publishing co-op that charges no setup fees).

55 Dos and Don'ts of Book Selling If You Can Write, You CAN Sell Books!

by Angela Hoy

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About the Author



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Introduction

Well, you did it! Your book is finally published, and is for sale all over the place – Amazon.com, BarnesandNoble.com, BooksaMillion.com, Chapters.Indigo.ca, and hundreds of websites you’ve never heard of – all over the world! People can even order your book from their local bookstore!

But, when you finally receive your first sales report from your publisher, you are deeply disappointed, to say the least. Aside from Aunt Bertha and Grandpa Joe, nobody has bought your book. Seriously. NOBODY.

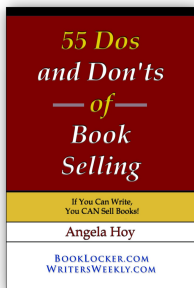
What’s going on? Why isn’t your book selling? Is it just a bad book, or is something *else* happening?

The fact is that something *else* is NOT happening. And, that something *else* is effective online marketing. It’s not difficult and, in fact, it can be fun! Online marketing involves a lot of writing and we ALL love to do that, don’t we?

My company, BookLocker.com, has sold millions of books over the past 20 years. I know what sells books, and what doesn’t. I know when an author is doing things the right way, and when they’re throwing their money away.

Marketing is not a magic process only understood by the sales-elite. Anybody with a brain and a keyboard (and good writing skills) can do it.

And, this book is going to show you how...



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