For athletes in all sports.

How To Get Your Child An Athletic Scholarship

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How To Get Your Child An Athletic Scholarship

The Parent's Ultimate Guide To Recruiting

Dan Spainhour

Educational Coaching & Business Communications, Winston-Salem, NC

How To Get Your Child An Athletic Scholarship The Parent's Ultimate Guide To Recruiting

By: Dan Spainhour

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CONTENTS

About This Resource

Section One

Opportunities Exist

Avoid Misconceptions • A Different Perspective • The Big Picture • Scholarship Sports • Athletic Directories

Section Two

Myth Busters

Misinformation Can Be Dangerous • Don't Be Seduced
Signs of Interest • You Can't Afford to Assume • Role of
the High School Coach • Allow Your Child to Enjoy High
School Athletics • Recruiting is Marketing • Recruiting
Services

Section Three

Determining Your Targets

Making Your List • Associations, Divisions, and Conferences • Junior Colleges • Advantages of Junior College • Scholarship Totals • NCAA Division III Scholarship Information • Assessing the Talent of Your Child • Communicate With Your Child's Coach • Not the Final Say • Be Realistic • Further Evaluating Techniques • What Recruiters Look For • Understanding Academic Requirements • Terms to Know • Eligibility Standards • Academic Accountability • ACT/SAT • Deciding on Your Target Schools

The Recruiting Package

Proactive Recruiting • The Package • Proven Track Record • When to Start • Cover Letter to a Coach • The Resume • Resume Statistics • Sample Resumes • The Reference Letter • Provide Assistance • Game and Practice Schedules • Video • Video Introduction • Game Footage • Practice Session • Highlights • When Not to Include Video

Section Five

Initiating The Process

Mailing Costs • Media Mail • Mailing the Package • Get Organized • Tracking Chart • File Folders • College Information Sheet • Record of Contacts • Provide Updates • What to Expect • Follow-Up Call • The Parent's Role

Section Six

Recruiting Regulations

The Need to Know • Regulations You and Your Child Should Know • Prospect Guidelines • School Visits • Telephone Calls • Contact/Evaluation/Quiet/Dead Periods • Contacts • Evaluations • Mailings • Scholarship Terms • Tryouts • Preserve Your Child's Amateur Status

Section Seven

Closing The Deal

Remember the Signs • There's Interest—Now What? • Visiting the School • The Interested Coach • Full and Partial Scholarships • Head Count Sports • Football Initial Counter Limitations • Equivalency Sports • At the Bargaining Table • Talking with the Coach • Calculate the True Cost • Understand Exactly What is Being Offered • Not Enough—Now What? • Accepting an Offer • College Rating Worksheet • Get it in Writing • National Letter of Intent

Alternatives

Walking-On • Disadvantages of Walking-On • Ways to Improve Your Child's Chances of Walking-On • Postgraduate School • Financial Aid • Scholarships • Grants • Loans • Work-Study • Ask and You May Receive • Applying for Federal Student Aid • When to File • Financial Aid Timeline

Section Nine

Staying Eligible

Protect Your Child's Eligibility • Length of Eligibility • To Remain Eligible at NCAA Institutions Your Child Must... • To Remain Eligible at NAIA Institutions Your Child Must... • To Remain Eligible at NJCAA Institutions Your Child Must... • To Remain Eligible at USCAA Institutions Your Child Must... • Added Expectations

Section Ten

Recruiting Schedule

Failing to Plan is Planning to Fail • Ongoing Schedule • Freshman Schedule • Sophomore Schedule • Junior Schedule • Senior Schedule

Final Thoughts

Appendix A: Frequently Asked Questions

The Recruiting Package • Initial Eligibility Clearinghouse • Academic Eligibility Requirements • Recruiting Regulations • Types of Schools and Scholarships • Letter of Intent

Appendix B: Glossary

Appendix C: Web Addresses

Appendix D: Forms

Academics Tracking Sheet • Tracking Chart • College Information Sheet • Record of Contact • College Rating Worksheet Release Form

Section One

Opportunities Exist

Avoid Misconceptions

A young boy dreamed of buying a new bicycle—not just any bicycle but a special edition model only to be manufactured for two years. He saw the bike in magazines and on television and couldn't wait until he owned one.

He talked with his parents and they put together a plan to have him earn the payment for the bike by working at the family store. He worked and saved diligently for two years. His friends encouraged him to take time off, but he was determined to earn enough money to purchase the bike.

His persistence paid off and he saved enough money to buy the bike well in advance of its manufacturing date. But rumors were circulating the bikes were pre-sold. Even people closest to the young boy told him he couldn't get the bike because they're all spoken for.

Disheartened and convinced the bike was not available, the boy spent his money on other less rewarding objects. Later in the summer, he saw other children with the same bicycle he so desperately wanted. His father stopped by the bicycle shop to confront the owner for not notifying people the bikes had been pre-sold. The puzzled owner told him, "I don't know what you're talking about—we just sold our last one this morning. There were retailers all over the country with this model. All you had to do was come by before today and we could have gotten your son one."

Recruiting is similar to the above story. Student-athletes, who have worked and sacrificed to have an opportunity to play college athletics, are often discouraged by the misconceptions of the people around them—coaches, parents, teachers, friends, etc.—and they never let the most important people (college coaches) know of their desire to play college athletics.

A Different Perspective

People often associate recruiting with a televised news conference announcing a big-time high school player's intentions to play football or basketball at a major university, but this is only one type of recruiting. Most recruiting occurs on a much smaller stage and often goes unnoticed by the general public. Understanding the unnoticed form of recruiting is an essential step to becoming a collegiate athlete.

The Big Picture

Recruiting Tip

Nearly \$1 billion in scholarships are awarded each year in the Division I and II levels of college athletics alone.

Over two thousand colleges and universities with athletic programs provide numerous opportunities for your child to participate in college athletics.

According to the National Collegiate Athletic Association (NCAA), nearly \$1 billion in scholarships are awarded each year in the Division I and II levels of college athletics alone. Schools in other associations, such as the National Association of Intercollegiate Athletics (NAIA) and the National Junior College Athletic Association (NJCAA) also award athletic scholarships.

Just how many opportunities exist? There are approximately 318 Division I, 280 Division II, 423 Division III, 294 NAIA, and 550 junior colleges that support athletic teams. Independent and Christian colleges also field teams. All of these schools are looking for quality student-athletes.

The first step in your child's recruiting process is to realize the field is wide open. It is imperative not to limit your options before getting started. When you look at the entire recruiting canvas, there are nearly 2,000 schools offering an opportunity for your child

to continue his athletic career. Limiting recruiting to only a small percentage of these schools is a common mistake.

Scholarship Sports

Colleges and universities offer scholarships in a variety of sports—not just major revenue-producing ones like football and basketball. Table 1 lists scholarship sports offered at various institutions throughout the United States.

Table 1 College Scholarship Sports			
Archery	Diving	Lacrosse	Swimming
Badminton	Equestrian	Rifle	Synchronized Swimming
Baseball	Fencing	Rodeo	Tennis
Basketball	Field Hockey	Rowing	Team Handball
Bowling	Football	Rugby	Track & Field
Cheerleading	Golf	Sailing	Volleyball
Cross-Country	Gymnastics	Soccer	Water Polo
Cross-Country Skiing	Ice Hockey	Softball	Wrestling
Downhill Skiing	Indoor Track	Squash	

It is important to note that the number of scholarship sports varies from school to school. Check with a particular school to make certain your child's desired sport is offered.

Athletic Directories

There are publications available listing every college and university in the United States and the sports offered with the name, address, phone number, and fax number of each coach employed at the school. The two most notable are *The Blue Book of College Athletics* and *The National Directory of Collegiate Athletics*. These resources will prove to be valuable during the recruiting process.

The Bottom Line

- The intercollegiate sports glass is not half empty—it's half full.
- Thousands of schools offer athletic scholarships. They provide a
 wide range of opportunities for your child to continue athletics
 while in college.

The recruiting world is filled with mistaken beliefs. The next section uncovers these widespread illusions and discloses how they can prevent your child from receiving an athletic scholarship.

For athletes in all sports.

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