



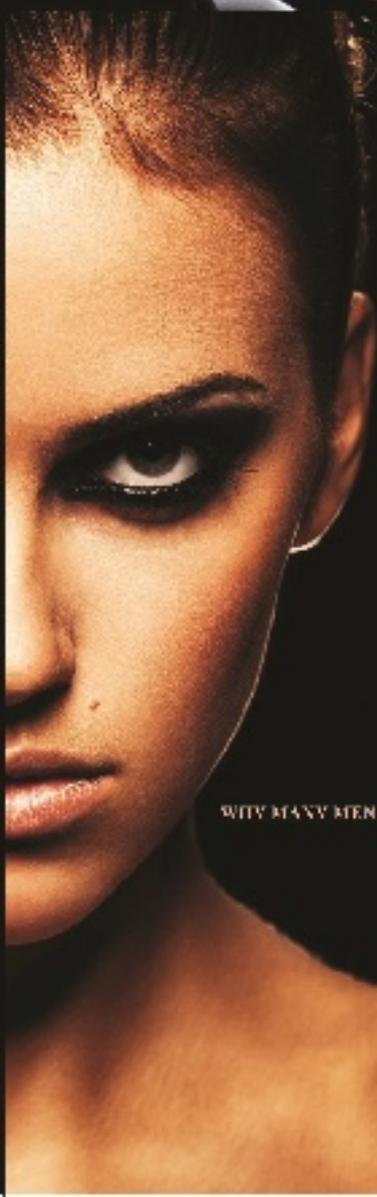
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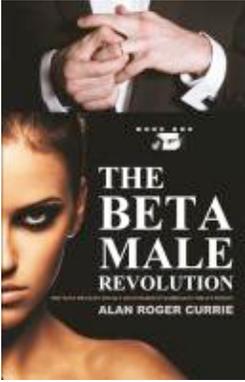


# THE BETA MALE REVOLUTION

WITH MANY MEN HAVING TOTALLY LOST INTEREST IN MARRIAGE IN TODAY'S SOCIETY

**ALAN ROGER CURRIE**





*The Beta Male Revolution examines the frustrations of those men in society who are commonly referred to as 'Beta males,' which are men who women would much rather spend time with for purely platonic motivations and/or monetary favors and financial support rather than anything revolving around romance or sex. Author Alan Roger Currie highlights why many Beta male types have lost interest in the idea of pursuing women for marriage in the 21st Century.*

# **The Beta Male Revolution: Why Many Men Have Totally Lost Interest in Marriage in Today's Society**

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THE MODE ONE  
BETA  
MALE  
REVOLUTION

WHY MANY MEN HAVE TOTALLY LOST INTEREST IN MARRIAGE IN TODAY'S SOCIETY

**ALAN ROGER CURRIE**

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# **Introduction**

This book is going to be a departure from just about all of my previous eBooks, paperbacks, and audiobooks to date. In my previous books, my primary emphasis was on helping single heterosexual men improve their interpersonal communication skills with women, become better at ‘verbal seduction’ and ‘erotic dirty talk’ with women, and help men quickly and effectively identify the various forms of ‘manipulative head games’ that many women tend to employ in today’s dating scene.

This book is more of a generalized, unscientific examination of why strictly monogamous marriages used to be appealing for men and women, why the concept of a strictly monogamous marriage has lost a lot of its previous appeal in today’s society among both many men and women, and what my strong opinion is on the future of strictly monogamous marriages in the upcoming decades and centuries.

I do not possess a doctoral degree in counseling psychology or relationship therapy, so do not expect any ‘deep intellectual analysis’ of any sort in this book. I am also not a professional historian or sociologist of any sort by trade, so a lot of my historical facts and assertions may be challenged at some point or be perceived as being ‘too general’ or ‘too broad’ and not detailed or substantiated enough. I have no

problem with that. **This is a layman's book.** I am going to attempt as much as possible to avoid multiple uses of polysyllabic language and speak to you using very simple easy-to-understand terminology.

In 2009, I was invited to teach an adult education college course at Indiana University Northwest in my hometown of Gary, Indiana entitled *Dating for 21st Century Singles*. The course lasted six weeks, and the length of each class was approximately three hours each. The woman who hired me told me at the time that I was the first person in the entire Indiana University college system to be hired to teach a course related to dating, relationships, sex, and interpersonal communication between the genders that was not an official part of the Gender Studies Department, the Biology Department, the Human Sexuality or Public Health Department, the Psychology Department, and/or the Sociology Department.

If that is indeed a true and valid distinction, then, of course, I feel very honored, and I feel like a 'pioneer' of sorts within the Indiana University college system. I graduated from Indiana University with B.A. in Economics in 1992 with Dean's List Scholar Honors (and I also completed one year of Indiana University's Kelley School of Business Full-Time MBA Program, but I never returned to complete my second year).

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In addition to currently being a book author and public speaker, I currently work as a professional men's dating coach (think Actor Will Smith's character in the 2005 romantic comedy, *Hitch*) and I also work as a BDSM and Polyamory lifestyle advisor and consultant for married and unmarried couples who are looking to transition from a traditional monogamous marriage or romantic relationship to one that is openly polyamorous and/or involves a high degree of BDSM influenced 'erotic role play.'

One confession I will offer upfront: When I read many reviews of paperbacks and Kindle eBooks on Amazon.com, some of the reviewers have expressed criticisms such as, *"Save your money! This book is nothing more than a rehash of the author's previous freelance articles, blog posts, internet message board comments and reply-comments, and podcast discussions and talking points. You can find all of those on the internet for free!!"* Critics will probably express similar comments regarding this new paperback of mine.

A lot of the contents of this book is not representative of "new, fresh knowledge and wisdom" from me. A lot of the content of this book comes from the aforementioned *Dating for 21st Century Singles* course I taught at IU Northwest in 2009, past freelance articles of mine from a men's dating advice column I had on the *Examiner.com* between August 2009 and June 2015, past discussion topics from episodes of my talk radio podcast program on the BlogTalkRadio Internet Radio

Network, and a handful of blog articles that I have written and posted on my main website, **DirectApproachDating.com**

Here is the reality of the world we live in today: There are more men and women who are 35 years of age and older who have never been married and do not have any children than at any point in time in the history of the United States. As a guest on my talk radio show expressed in an episode a few years ago, this is the first time in history that there has been a significantly higher number of unmarried women than married women in this country.

Many (heterosexual) women in today's society are not married **by choice**. Either because they have chosen to place more emphasis on their career pursuits or they just feel like marriage is simply not a priority for them. Then there are another group of women who still desire to get married and still hold out the hope of finding "Mr. Right" who will drop to one knee and propose to them, but their biological clock is ticking louder and louder with each year they advance past the age of thirty-five.

Many men I have conversed with in the last fifteen years who are as young as eighteen and as old as their fifties have expressed to me that they have very little if any interest in getting married. Even many of the men who ideally would like to raise one or more children seem to display a very low

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interest in entering into a strictly monogamous marriage with a woman.

To be quite frank, as of the writing of this book, I would place myself in that category as well. I am 53 years old, and I have never proposed to a woman who was a love interest of mine. Twice, I did at least *entertain* the thought of proposing to a girlfriend of mine – once when I was 21 and a second-time years later when I was 46 – but as time passed in both cases, I decided against it. And I have no regrets about the decision I made in each case. At this time, I also have no children (that I know of). I did impregnate one of my former girlfriends, but she made a ‘choice’ that she felt was conducive to her objectives at the time.

One of the biggest factors that has lowered my interest in marriage over the years is simply that I do not believe in what I refer to as ‘obligatory’ monogamy. I only believe in what I refer to as ‘natural’ and ‘organic’ monogamy. What is the primary difference between the two types of monogamy?

If you are currently married, engaged, or involved in a long-term ‘boyfriend-girlfriend’ type romantic relationship, and you have pledged to your spouse, fiancé / fiancée, boyfriend / girlfriend that you have a strong desire to be faithfully monogamous for a long, indefinite period ... but deep-down, you know you have engaged in sex with other partners during your marriage or relationship (i.e., you cheated or committed

adultery behind your companion's back) – or at minimum, you have come very, very close to cheating (and still maintain an extremely strong temptation to do so) – then that would represent that you are involved in an 'obligatory monogamous' situation. In other words, 'obligatory' monogamy represents when you do not want to be monogamous to your spouse or romantic companion, but you feel like you 'have to be' or are 'supposed to be' to maintain the interest and companionship of your spouse or a romantic companion.

'Natural' or 'Organic' monogamy would represent a situation where even if your spouse or romantic companion *gave you permission to engage in sexual activities with other people, you would voluntarily choose to remain faithfully monogamous to your significant other indefinitely.*

Other than **long-term** strictly **monogamous** cohabitation relationships and marriages between men and women, there are also a) **short-term monogamous relationships** (what some refer to as being a 'serial monogamist'); b) **long-term non-monogamous** (what most refer to as 'Polyamory'); and **short-term non-monogamous** (commonly referred to as being 'promiscuous'). There are some relationships that are not romantic or sexual in nature at all; we simply refer to those as 'purely platonic' relationships or 'friendships'.

The reality is, in the 19th Century and roughly the first sixty years of the 20th Century, the 'strictly monogamous marriage'

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model was the only one that was universally accepted and approved of publicly in this country. Beginning with 1960 and lasting until 2016, there have now been a number of 'alternative' romantic and sexual relationships that have become very popular among many men and women in society.

This paperback will attempt to enlighten you as to why many men have simply lost interest in the idea of entering into a strictly monogamous marriage or long-term romantic relationship with a woman ... and to a lesser extent, why even more and more women are choosing to remain an 'eternal bachelorette' throughout their entire adult life.

I hope you find the book helpful and enlightening.

Email me with questions and feedback at this Email address: **BetaMaleRevolution@modeone.net**

**Continue reading my friend.**



# **Preface:**

## **The Appeal of ‘Alpha’ vs. ‘Beta’ males, and How This Affects the Idea of Monogamy and Marriage**

For a lot of middle-class and upper-class folk, here is the proverbial ‘script’ that many men and women look to adhere to:

1) Graduate from high school by no later than the age of 18;

2) Graduate from college by no later than the age of 24;

3) Get engaged and married by no later than the age of 29 (35 years of age at the absolute latest);

4) The man is the designated ‘leader’ and ‘breadwinner’ of the household and he finds a job that earns him enough money to provide food, clothing, shelter, and transportation for his wife and children; The woman is the primary ‘nurturer’ and nanny of the household, and after giving birth to one or more children, she makes sure the house is kept clean and organized, her husband and children receive hot, nutritious meals, and that the children have access to the highest quality of pre-school, grade school, middle school, and high school

education, and she makes sure that the children take care of their designated chores and homework assignments;

5) Once their children graduate from college or graduate school and get married, then their household is considered an 'empty nest' and the married couple grow old together (while enjoying the company of any grandchildren that are born) until they both pass away one day.

This script was, for the most part, adhered to by many men and women beginning with the 18th Century (if not prior) all the way up until roughly the first 60 years of the 20th Century. There are at least a handful of couples who I know that followed chronological points #1, #2, #3, and #4 fully throughout their lives and marriages.

Even for those married couples that chose to bypass college and university life, and chose instead to enter the workforce immediately after high school, many of these couples still generally adhered to this 'life events script.'

## **LET'S VISIT A HYPOTHETICAL ISLAND FOR A MOMENT**

What if each and every woman in society firmly believed in only indulging in strictly monogamous sexual relationships with men? Would that benefit romantic relationships in society? Or would that hurt romantic relationships in society?

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What if each and every woman in society believed in was okay and acceptable to engage in promiscuous and polyamorous sexual relationships with men? Would that benefit romantic relationships in society? Or would that hurt romantic relationships in society?

Imagine a scenario where a new social environment was formed with one thousand single women who varied in age between as young as eighteen and no older than thirty-five; also, you had a random selection of one thousand single heterosexual men who varied in age between as young as eighteen and no older than thirty-nine.

Now, imagine each group met up on an island (nicknamed "Monogamy Island"), and after a 'meet and greet' function, each member of both genders were given the rules of the island:

**Rule #1:** You cannot engage in oral sex, anal sex, and/or vaginal intercourse with any member of the opposite sex for the very first time until you are officially declared as 'coupled up' with a chosen member of the opposite sex; Every action by each man and woman on the island will be monitored by multiple security cameras as well as with GPS-oriented microchip tracking devices implanted underneath the skin of each and every man and woman on the island;

**Rule #2:** Once you are categorized as ‘coupled up’ with a chosen member of the opposite sex, you can only engage in sexual activities with that chosen companion, and no one else, for a minimum of one-hundred-and-eighty (180) days; If you violate this rule prior to your 180-day deadline, your status will return to ‘single and unattached again,’ and you will only be allowed to have sex with a member of the opposite sex who has also violated the 180-day minimum for sexual monogamy;

**Rule #3:** Every member of the opposite sex on the island will know when they interacted with you exactly how many times you have violated Rule #2 and had your status changed from ‘coupled up’ to ‘single and unattached again’;

**Rule #4:** Any man who impregnates a female companion must remain faithfully monogamous to that same companion until the day he passes away; If a man is caught even attempting to have sex with a woman who is not the mother of his children, he will be placed into the island prison, and never be allowed to engage in sexual relations with anyone for the remainder of his life; Similarly, any woman who is caught even attempting to have sex with a man who is not the biological father of her children will be placed into the island prison, and never be allowed to engage in sexual relations with anyone for the remainder of her life;

**Rule #5:** Abortions are not allowed; Also, any incidents of rape, date-rape, and sexual assault are punishable by death;

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**Rule #6:** No money is ever allowed to be exchanged on this island; All food, clothing, entertainment, shelter, and transportation are provided for each of the select members of this island;

**Rule #7:** The longest you can remain on the island without ever have been chosen to be someone's couple partner is twenty years. If no one has chosen you to be their exclusive romantic companion after a twenty-year period, you will be booted off of the island.

Now, you have read all seven rules. If you fell into the appropriate age groups for each gender, would you be motivated to take up residence on this island? Especially if you were guaranteed never to experience any financial struggles or incidents of crime, violence, or poverty?

### **Let's first examine Rule #1.**

If this rule is rigidly enforced, what problems do you see arising from this rule? The first question you would probably end up asking about Rule #1 would be, "Is there a maximum length for the 'coupled up' period if the female partner does not give birth to any children? Nine months? One Year? Two Years? Three Years? Five Years? Longer?" Let's say there is no maximum period if the couple has no children born while they are together.

What if one of the couples who resided on Monogamy Island got along very well when they were not engaged in sexual activities, but sadly, the couple had very little if any sexual chemistry or compatibility? In contrast, what about if another couple that resided on the island has fantastic sexual chemistry and compatibility, but whenever they are not engaged in sexual activities, all they do is argue, argue, argue?

Let's say 'Kevin' and 'Kimberly' are the couple who have exceptional non-sexual chemistry and compatibility, but less-than-average sexual chemistry and compatibility. Then let's say 'Tyrone' and 'Tanya' are the couple who have fantastic sexual chemistry and compatibility, but very disagreeable and highly argumentative non-sexual chemistry and compatibility.

After his sexual monogamy minimum of 180 days with Tanya has expired, Monogamy Island resident Tyrone ends up crossing paths with Kimberly, and later, these two choose to 'couple up.' Tyrone and Kimberly enjoy fantastic and mind-blowing sex, but for Kimberly, her level of non-sexual chemistry and compatibility with Tyrone is not nearly as enjoyable as it was with Kevin. Consequently, every now and then, Kimberly finds herself missing the flattering and entertaining nature of Kevin's accommodating personality and his non-sexual companionship.

Similarly, once Kimberly decided to break things off with Kevin and connect with Tyrone for the next six months, Kevin ends up socially interacting with Tyrone's former lover Tanya, and after a dozen or more 'get to know each other' dates, Kevin and Tanya choose to 'couple up.' Non-sexually, these two get along GREAT. Tanya gets along with Kevin ten times better than she did with Tyrone. These two have no arguments or disagreements with each other whatsoever. Unfortunately, Tanya finds herself reminiscing on the kinky and extremely enjoyable and satisfying sex she experienced with Tyrone quite frequently, despite the non-sexual differences and arguments that she and Tyrone experienced with each other.

Marinate on that scenario for a few minutes.

### **Next, let's examine Rule #2.**

Despite having excellent non-sexual chemistry and compatibility with Kevin, Tanya reaches a point of sexual frustration that she simply cannot tolerate any longer. She ends up aggressively throwing herself at Tyrone and lets him know that she wants to have sex with him behind Kevin's back at least occasionally.

Tyrone knows that given the high level of security monitoring with cameras all over the island, not to mention the GPS tracking devices that have been implanted underneath their skin (these are referred to as 'sexual interaction

sensors'), he would never be able to get away with engaging in sex with Tanya behind Kimberly's back without being caught by the Monogamy Island security personnel.

Tyrone has no desire to return to the status of 'single and unattached' and be relegated to being limited to only being able to have sex with other 'Sexual Monogamy Offenders.' Ultimately, Tyrone rebuffs Tanya's sexual advances and chooses to remain monogamous with Kimberly until his 180-day minimum has expired.

Now, Tanya is extremely agitated and sexually frustrated. She still thoroughly enjoys the company of Kevin non-sexually, but sexually, Tanya still yearns for the erotically dominant and uninhibited sexual companionship of Tyrone. Tanya knows if she communicates this to Kevin openly and honestly, there is a great chance that this will ruin her non-sexual chemistry and compatibility with Kevin, so Tanya decides to keep her insatiable lust for Tyrone only known to herself and Tyrone.

Over a period of weeks, Kimberly finds herself constantly whining and complaining about Tyrone's uncompromising dominance outside of the bedroom and also his blatant lack of enthusiasm while engaging in conversation with her and spending time with her when the two are not engaged in sexual activities, but she is willing to tolerate it for the time being because he is providing her with what she feels is the

kinkiest and most satisfying sex that she has ever experienced in her life.

As you can surmise, both Kimberly and Tanya have reached a point of frustration in their relationships with Tyrone and Kevin respectively. One woman has a sexual problem in her relationships, and the other woman has a non-sexual problem.

Marinate on this for a few minutes.

**Let's take a quick look at Rule #3.**

Because of Tyrone's ability to exercise a high degree of sexual self-control and resist the sexual advances of his former companion Tanya, he can continue having sex with Kimberly for the next six months, and then after that, he can couple up with a brand new female sex companion who might be a virgin. This is what keeps Tyrone motivated and self-disciplined.

Kevin is the one who is 'in the dark.' Kevin thought everything was great with Kimberly, but she chose to break things off with him and connect with Tyrone, leaving him confused and heartbroken. Right now, Kevin also believes everything is totally okay with Tanya, but unbeknownst to him, Tanya is greatly missing the sexual companionship of Tyrone.

If Tanya was to be forthright with Kevin about the fact that she misses the sexual companionship of Tyrone, how do you think Kevin would feel after finding this out? His ego would be deeply bruised and for the second time in a row, he would experience a woman breaking his heart. Tanya realizes how hurt Kevin would become, so she chooses to keep her undying lust for Tyrone to herself indefinitely.

Think about Kevin's situation for a minute or two.

**Now, let's move on to the trickiest rule of all: Rule #4.**

Guess what? Tanya is now unexpectedly pregnant with Kevin's baby. **Kevin is ecstatic.** Kevin had wanted a child with Kimberly, but she always seemed to be reluctant to raise a family with Kevin. Now, Kevin has the family he always wanted with Tanya, which means that – barring an unexpected miscarriage of some sort on behalf of Tanya – Kevin and Tanya have to remain 'coupled up' for **LIFE** according to Monogamy Island rules.

As to be expected, Tanya is full of very 'mixed' emotions. Tanya loves Kevin, but if she is honest with herself, she loves Kevin more like a 'brother' and a 'purely platonic friend' much more than she sees Kevin as a man who she wants to spend **the rest of her life with** both sexually and non-sexually. If nothing else, for strictly sexual purposes, Tanya would very much prefer to be reunited with her former lover Tyrone.

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Unlike Kevin, Tyrone has made sure he has taken every precaution to prevent himself from impregnating Kimberly. Tyrone enjoys having sex with Kimberly, but he knows deep-down that he does not want to spend the remainder of his adult life with her. Tyrone wants to engage in as many 180-day short-term monogamous sexual relationships with as many women on the island as he possibly can. The Monogamy Island rules do not prevent Tyrone from becoming a 'serial monogamist.'

If you are a woman reading this paperback right now, can you relate to Tanya's situation? What about Kimberly's situation?

If you are a man reading this paperback right now, whose situation resonates with you more ... Tyrone's situation? Or Kevin's (unfortunate) situation?

Think about that for at least a minute or two.

### **Next, we examine the ultra-sensitive nature of Rule #5.**

What if Tanya did not want to give birth to Kevin's son or daughter? What if Tanya does not want to feel 'forced' to remain 'coupled up' with Kevin for the rest of her life? Tanya did not plan to get pregnant ... she was simply careless when it came to using birth control methods.

Regardless, on “Monogamy Island,” Tanya has no choice but to proceed with the pregnancy and give birth to Kevin’s child (with the exception of if she was to experience a very unexpected miscarriage of the child that would be considered “beyond her control”; because of multiple security cameras, she cannot ‘force’ herself to experience a miscarriage).

If you are a woman reading this paperback, think long and hard on Tanya’s predicament. Have you, or a woman you know, ever found herself in a similar situation with a man? I even want my male readers to examine this situation long and hard too. Have you ever impregnated a woman unexpectedly, and you knew deep-down that you had no desire to spend the rest of your life with this woman, and you had no desire even to raise a family with this woman? Marinate on that.

**We will now quickly examine Rule #6.**

Do you think Tanya would be more motivated to remain with Kevin if he were able to provide her with a much better quality of life than Tyrone would be able to (e.g., a bigger living quarters, more expensive material possessions, higher quality of education for her children, etc.)? This is something to consider.

In this scenario on Monogamy Island, Kevin is unable to offer Tanya any lifestyle and overall quality of life that is any more appealing to her than Tyrone would be able to offer her.

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On Monogamy Island, every man and every woman have access to the same overall quality of life, regarding living quarters, quality of food, material possessions and transportation, and quality of education for the children. No one on the island is in possession of more wealth, more material possessions, and more social status than anyone else. Think about that.

**For the time being, we will skip examining Rule #7** because it does not validly apply to Tyrone and Kimberly's situation nor does it apply to Kevin and Tanya's situation.

**Now, let us return to the real world.**

Imagine if the parallel to 'coupling up' on Monogamy Island in the real world society was society heavily promoting the idea of a strictly monogamous marriage between men and women. A strictly monogamous marriage could very well work out for a man and woman who thoroughly enjoy each other's company equally both sexually and non-sexually, and both have a strong desire to raise children together. For couples of this nature, the idea of a strictly monogamous marriage scenario does not present too many challenges or problems at all. This ideal situation between a man and a woman is what most people in society refer to as 'true romantic love.'

On the other hand, when you think of all of the "Kevin" types of the world, the "Tyrone" types of the world, the

“Kimberly” types of the world, and probably most importantly, the “Tanya” types of the world, the idea of a strictly monogamous marriage would appear to potentially create more problems than it solves, wouldn’t you say?

Remember when I referred to Kevin as being ‘in the dark?’ He had no clue that Kimberly broke things off with him because she was not feeling sexually satisfied with him. Similarly, Kevin has no clue that Tanya is also dissatisfied with his companionship sexually and wants to reconnect with Tyrone. Kevin has no clue that Tanya has no real desire to give birth to his child. He is literally “clueless.”

Before the days of the internet, many men who were “Kevin” types would remain ‘clueless’ indefinitely. Then, around 2000, 2001, 2002, the creation of internet message boards and discussion forums geared toward ‘men-only issues’ gave birth to a world of shared information, knowledge, wisdom and general men’s dating advice. We refer to this world of shared information and man-oriented wisdom as “The MANosphere.”

Soon, you had the “Tyrone” types sharing their experiences with women with the “Kevin” types. Guys like “Kevin” were like, “Oh my God. Are you KIDDING me?!?” The men who had experiences similar to “Kevin” on Monogamy Island became enlightened, but yet, very angry, hurt, and frustrated.

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In the world of the MANosphere, a man of Tyrone's personality and tendencies would be categorized as what is known as an '**Alpha male.**' A man of Kevin's personality and tendencies would be referred to as a '**Beta male.**'

Generally speaking, an *Alpha male* is a man who on the positive end, is very confident, erotically dominant and uninhibited, and exceptionally skilled in the art of pleasing and satisfying women sexually. On the other hand, his controversial qualities are the fact that he is very egotistical to one degree or another, extremely uncompromising, and not at all enthusiastic about spending a significant amount of 'quality time' with women in a non-physical, non-sexual, purely platonic manner. Alpha males are not known for being the exceptionally flattering types, entertaining types, or emotionally empathetic and supportive types. The vast majority of Alpha male types are pretty 'self-absorbed.'

Conversely, the prototypical *Beta male* is a man who, on the positive end, is much easier to get along with personality wise than the average *Alpha male* is, and more often than not, he tends to be much more financially responsible and self-sufficient (and many times, wealthier) than most of the Alpha male types. Also, Beta male types are usually very monogamy-oriented and family-oriented. They usually want to find one good, loyal and monogamous woman, and raise a family with her.

Sadly, one of the primary attributes about Beta male types that is often perceived as 'unappealing' in the eyes of women is that Beta males have no real backbone and they present no real 'challenge' to a woman's ego (*in other words, women generally know that they can 'have their way' with Beta males and influence their behavior and dominate them, and they know they can get away with exhibiting behavior that is spoiled and even somewhat disrespectful to a degree*).

Also, Beta males do not possess nearly as much seductive charm nor as much raw sex appeal as the typical Alpha male does. Their degree of sexual prowess tends to be perceived as 'average' at best, or sometimes even 'less-than-average' in the eyes of most women, with the possible exception of women who are virgins or sexually inexperienced. Beta males are considered to be 'basic,' 'conventional,' and 'vanilla' in bed. Beta males tend to be more loving in bed, more gentle, and even a bit more submissive and accommodating sexually.

If society was set up where it was absolutely mandatory that all men and women could only legally engage in sexual activities with **one sex partner and one sex partner only for their entire adult life**, then the concept of a strictly monogamous marriage would have to be tolerated by the Alpha males (much to their anger and frustration), but it would more-than-likely be to the general liking of the vast majority of Beta male types.

## The Beta Male Revolution

We all know that realistically, this is not the case in the real world. Especially in the 21st Century dating scene.

When it comes to women's desire for highly enjoyable and satisfying sexual companionship, and even more so, if a woman has a strong preference for really 'kinky' and 'raw animal' type sex, just about all women are going to prefer the sexual companionship of an Alpha male over a Beta male.

Studies and surveys conducted with women about their most frequently entertained sexual fantasies have revealed that just about all of the men who (heterosexual) women fantasize about are men who are very Alpha, incredibly masculine, extremely kinky, and unapologetically erotically dominant.

The only women who tend to be content with the sexual companionship of Beta male types are women who are virgins or women who have only engaged in sexual activities with other Beta male types.

On the flip side, when it comes to women's desire for accommodating, flattering and entertaining non-sexual companionship and their desire to have a man provide them with some degree of financial assistance and support as well as a high quality, affluent lifestyle, the vast majority of women are always going to prefer the companionship of Beta male types rather than Alpha male types. Again, Beta male types

are also more known for being more family-oriented and monogamy-oriented than the average Alpha male is.

## **MANY WOMEN WANT TO HAVE THEIR CAKE AND EAT IT TOO**

In the world of Erotic Domination & Erotic Submission (i.e., the BDSM lifestyle) and Polyamory, there is an arrangement known as the 'Bull-Cuckold-Hotwife' arrangement.

Men who operate as 'Bulls' for women are men who are very erotically dominant, free-spirited and kinky, usually possess an athletically proportioned and fairly muscular physique, an above-average sized penis, and most importantly, they are very skilled in the art of arousing, pleasing, and satisfying a woman sexually.

Men who function as 'Cuckolds' for women are extremely passive and subservient when interacting with a woman. These men usually earn a high five-figure salary at minimum, and even more so, a six or seven figure salary. Cuckolds are committed to remaining faithfully monogamous to their wife or a romantic companion. They provide their wife or romantic companion with the highest quality of life possible, and if children are involved, they commit themselves to being the best father that a son or daughter could want. Many times, Cuckolds will act as a step-father for the children that a woman conceived with one or more of her Bulls (think about if Kevin,

## The Beta Male Revolution

on Monogamy Island, was willing to raise a son or daughter that conceived between Tyrone and Tanya).

The woman who is the 'Hotwife' in this arrangement (even if the woman is unmarried, she is still referred to as a 'Hotwife') experiences the best of both worlds. She has access to one or more Bulls for kinky, enjoyable, and satisfying sex, and she has a wealthy or financially secure 'Cuckold' who will fulfill her every request and satisfy her every non-sexual and financial need.

For all practical purposes, the Bull-Cuckold-Hotwife arrangement is somewhat of a microcosm for how many men and women who are not even involved in the BDSM lifestyle or polyamorous lifestyle are operating these days.

There are many women in today's society who are married to a Beta male type, but these same women are cheating on the Beta male behind-his-back with a man who is more of an Alpha male type. Or, in some cases, a woman may be unmarried but involved in a long-term openly polyamorous relationship with an Alpha male, but this same woman spends the vast majority of her non-sexual free time with one or more of the purely platonic male friends (who are essentially "involuntary Cuckolds") who are in her 'stable' of 'play brothers' and 'male girlfriends.' Some of these platonic male friends even perform a variety of financial and non-financial favors for this woman.

You see, before the days of the internet era, many men in society were not consciously aware of the fact that they were perceived as a 'Beta male' in the eyes of many women. Then, once a lot of knowledge, wisdom, and dating advice began to be offered to men via books, blogs, message boards and discussion forums, and podcast programs, more of the Beta male types began to be awakened and enlightened with what is now referred to as 'Red Pill wisdom' (a reference to the 1999 sci-fi and philosophical thriller, *The Matrix* starring Actors Laurence Fishburne and Keanu Reeves).

In contrast, 'Blue Pill' wisdom would represent a naïve man (or woman) who would buy into the belief that if you placed 1,000 single men on Monogamy Island and 1,000 single women on Monogamy Island, that in a matter of weeks or months, each member of both genders would find their 'soulmate' ... the 'true love of their life' ... couple up ... and live "happily ever after."

Because of the MANosphere, most men who surf the internet regularly and read books written by professional dating coaches (like myself), pickup artists (PUAs), seduction gurus, and masculinity-oriented bloggers, are now consciously aware of the psychological and behavioral differences between the appeal of an 'Alpha male' vs. a 'Beta male' in the eyes of a woman.

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Before knowledge and wisdom provided by the MANosphere was available to single heterosexual men, the phrase 'ignorance is bliss' was an extremely valid adage for men who were confirmed Beta male types. Most Beta male types viewed themselves as the 'good guys' in the dating scene. Now, many Beta male types find themselves feeling angry, frustrated, and bitter toward women. They want to avoid being treated like an 'involuntary or unknowing Cuckold' and they have very little interest in being a woman's 'play brother' or 'male girlfriend.' In other words, they do not want to end up like "Kevin" in the fictional Monogamy Island scenario.

The reality of men is, the vast majority of single heterosexual men want to be viewed by women as more of a 'Tyrone' type rather than a 'Kevin' type. At minimum, they want to be perceived as "2/3 Tyrone, and maybe 1/3 Kevin" (this would represent what I refer to later on in this paperback and my other books as an ***Alpha male with a few Beta traits and tendencies***).

No heterosexual man who I have ever met in my entire life wants to be known as the 'nice, sweet, easy-to-get-along-with guy' that no women are willing to engage in sexual activities with at least occasionally.

If you are currently married or involved in a long-term romantic relationship with a woman, how can you tell if you are a more of a 'Beta male' type than an 'Alpha male' type?

**1)** You practically have to ‘beg’ your wife, fiancée, or long-term girlfriend for sex on a regular basis. Many times, you’re forced to go days, weeks, even months without sexual interaction with your significant other;

**2)** Similarly, your wife, fiancée, or long-term girlfriend treats sex almost as if it is a ‘reward’ of some sort in response to you exhibiting ‘good behavior’ and performing some financial and non-financial favors for her. Sex is pretty much your ‘doggie treat’ for the month;

**3)** You find yourself frequently feeling ‘suspicious’ that your wife is cheating on you behind your back because she spends so many evenings and/or weekends away from your place of residence (she usually tells you that she’s hangin’ out with her girlfriends, but you know better);

Also, your overall sense of the relationship or marriage is that your wife is the one who truly ‘wears the pants.’

If you are currently single and unattached, how can you tell if the women you socially interact with perceive you as more of a ‘Beta male’ type rather than an ‘Alpha male’ type?

**1)** Just about every woman you meet treats you more like a ‘play brother’ and/or a ‘male girlfriend’ rather than someone she wants to date or engage in sexual activities with; the women who give you attention always expect you to be

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accommodating, entertaining, flattering, and polite when you socially interact with them;

**2)** Among the women who do seem to be somewhat interested in spending time with you in a more romantic manner, these women are always asking you questions about your level of education or training, your degree of career success, your level of financial success, and ask questions to get an idea of how financially generous you have been with women in your past;

**3)** When you express an interest in engaging in any short-term and/or non-monogamous 'casual' sex with women, these women will typically tend to have a very adverse reaction to your sexual advances and refer to your behavior as 'crass,' 'disrespectful,' and/or 'rude';

If any of these symptoms feels familiar, then 99.9% chance, this means that women perceive you as more of a 'Beta male' type than they do an 'Alpha male' type.

A man who is perceived by women as being an Alpha male type rarely if ever has to 'beg' his female companions for sex. If anything, women are known for 'begging' Alpha males for sex. At minimum, women tend to very frequently offer Alpha males the opportunity to have sex with them (monogamous or non-monogamous).

Also, men who are Alpha male types rarely are required to spend a significant amount of money on women to motivate women to agree to have sex with them. Many women will offer to spend their money on Alpha males.

Finally, Alpha male types never allow themselves to tolerate behavior from women that they feel is disrespectful or undesirable in general. If a woman is a 'spoiled' type who is used to having her way with various Beta male types, an Alpha male will very quickly put her in check. Alpha male types have a very strong sense of backbone with women (and other men). Alpha males will leave a woman alone and ignore her indefinitely in a heartbeat rather than allow themselves to tolerate behavior from women that they do not care for.

In my other books, I place all men into **four categories** rather than two. Those four categories are:

- Total Alpha male
- Alpha male with a few Beta traits and tendencies
- Beta male with a few Alpha traits and tendencies
- Total Beta male

Men who are *Total Alpha male* types are the men who women gravitate to for the purpose of strictly sexual companionship (i.e., casual sex). Very few women have a genuine desire to enter into a long-term monogamous relationship or strictly monogamous marriage with men in this

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category. Mainly because Total Alpha male types are just way too promiscuous and polyamorous for most women's tastes, and these men do not make great non-sexual romantic companions for women.

Men who are an *Alpha male with a few Beta traits and tendencies* types are the category of men who are the most highly desired by women for marriage purposes and long-term 'boyfriend-girlfriend' relationship purposes. These are the men who not only know how to please and satisfy a woman sexually, but they tend to be more relationship-oriented and family-oriented than a *Total Alpha male* type is. On the downside, men in this category are known for being deceitful, duplicitous and adulterous. They will remain with their wife for the long haul, but there is a very good chance that their wives will be cheated on at least a handful of times.

Men who are *Beta male with a few Alpha traits and tendencies* types are the category of men who are the most desired by women for a combination of their accommodating, flattering, and entertaining personalities ... and their desire and willingness to offer women financial assistance and support. Many women feel that they can influence and even 'train' these type of men to be obedient to them and faithfully monogamous to them. Unfortunately, many of the men in this category usually get cheated on by their wives and girlfriends quite frequently.

Men who are *Total Beta male* types are the men in society who are consistently the most romantically and sexually frustrated. Many of these men are referred to as 'losers' and 'incels' (this stands for "involuntarily celibate"), and others in this category tend to be labeled as a 'White Knight' type or a 'Captain Save-a-Ho' type. Men in this category are sometimes completely and indefinitely ignored by women, or if they are given attention by women, they are recruited to be nothing more than a 'play brother' or 'male girlfriend' for women.

Initially, not too many men were consciously aware of the fact that they fell into one of these four categories, but now ... thanks to the knowledge and wisdom shared by myself and other members of the MANosphere in general ... many men are consciously aware of the fact that they are indeed perceived by women as 'Beta male' types.

Many Beta male types in society now want a form of 'revenge' on women. In worst case scenario, the *Total Beta male* types have been involved in incidents of blatant misogyny and violence toward women, such as rape, date-rape, drugging women followed by sexual assault, kidnapping women, and even murdering women.

At minimum, many men who fall into the *Beta male with Alpha traits and tendencies* category are now choosing to ignore women totally, deny women their non-sexual companionship and deny women access to their financial

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resources and material possessions indefinitely, and limiting themselves to only having sex with women within the context of a short-term and/or non-monogamous sexual relationship. Many of these men have become cynical, discouraged, and jaded toward the notion of 'true love' and the 'living happily ever after' romantic fairy tales that were fed to them as children, teenagers, and young adults by their mothers, aunts, movies, television shows, and media publications. Many Beta male types are **ANGRY**.

Even though a good number of these Beta male types would ideally like to be married and raise a family, many of these now consciously aware Beta males are declaring that they have no desire to propose marriage to a woman who they feel are just looking to exploit them for their financial resources, their accommodating and entertaining personality, and their platonic companionship and emotional empathy and support.

Beta male types now also tend to maintain the assumption that a good number of women in society who are giving them attention are also giving an Alpha male type much easier access to their sexual attention and companionship, whereas these same women are making it extremely difficult for a Beta male type to engage in sexual activities with them without having the Beta male spend a significant amount of money on them and/or offer them a firm promise of indefinite monogamy (i.e., propose marriage to them).

Ladies and Gentlemen, this growing attitude of anger, bitterness, and frustration toward women among Beta male types is what I frequently refer to as **THE BETA MALE REVOLUTION**.

How will THE BETA MALE REVOLUTION affect single women's love life, sex life, and overall social life in the near and distant future?

How will THE BETA MALE REVOLUTION affect dating rituals in the years to come?

Will the BETA MALE REVOLUTION negatively affect the future of strictly monogamous romantic relationships and marriages as well as the family structure in society?

I will attempt to answer all of these questions and more in the remainder of this paperback.

No man wants to be a "Kevin" type any longer. Men want to either be a "Tyrone" type or at minimum, a 'blend' of a Tyrone and a Kevin type.

The **BETA MALE REVOLUTION** has shifted into high gear folks.

**Continue reading my friend.**

## **ABOUT THE AUTHOR**



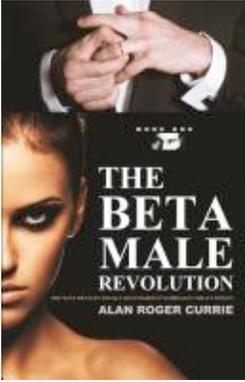
Alan Roger Currie was born and raised in Gary, Indiana and graduated from Indiana University in Bloomington, IN. Currie is the Host of two talk radio podcast programs, *Upfront & Straightforward with Alan Roger Currie* and *The Erotic Conversationalist*. Currie has been interviewed many times on local, regional, and national talk radio programs as well as local, regional and national television talk shows.

Currie, who is known by his female fans, clients, and supporters as “The King of Verbal Seduction” and by his male fans, clients, and supporters as “The Godfather of Verbally Direct Game” has been a featured speaker for various dating & relationships conferences and seduction workshops in various cities in the USA and also in Berlin (Germany) and London (England). Currie works as a professional dating coach for men, and he advises women and married & unmarried couples who are interested in experimenting with the BDSM and/or Polyamory lifestyle.

## Alan Roger Currie

Currie's main website is <http://www.directapproachdating.com> (for men) and <http://www.modeone.net/training/> (for women and couples)

More biographical information about Alan Roger Currie can be found on [Wikipedia.org](http://Wikipedia.org)



*The Beta Male Revolution examines the frustrations of those men in society who are commonly referred to as 'Beta males,' which are men who women would much rather spend time with for purely platonic motivations and/or monetary favors and financial support rather than anything revolving around romance or sex. Author Alan Roger Currie highlights why many Beta male types have lost interest in the idea of pursuing women for marriage in the 21st Century.*

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