

How to finally make the “big bucks” in mystery shopping!

How-To Finally Make Money As A Mystery Shopper

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How-To Finally Make Money As A Mystery Shopper

By

Melanie R. Jordan

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This book is dedicated to the world's best husband—my husband, Rich—for his complete support in my quest to become the writer I always knew I could be. As always, "thank you for loving me".

How-To Finally Make Money As A Mystery Shopper

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How This Book Will Help You Finally Make Money As A Mystery Shopper

If you're reading this book, you have some experience in mystery shopping but you just aren't making the money you feel you should. (If you're a newbie or beginner, you first need my other book *The Perfect Work At-Home-Job: Mystery Shopping* if you didn't already get this book as part of my *Mystery Shopping 2-Volume Set*. It's available 24/7 at

<http://www.mysteryshoppercoach.com/books.html>. Based on my work with other shoppers, you probably fall into one of the following groups:

1. You've got "paid to shop, eat for free" syndrome. Too many mystery shoppers focus on this side of mystery shopping. It may be fun, but you pay a high price in terms of earning money to be a mall rat or a fast food junkie. Besides, there are many other shops out there that are fun too and pay a lot better.
2. You're an experienced shopper who has hit a plateau—much like when you work out or try to lose weight. You've had some success, but you have not reached your goals. Assuming your goals are realistic for the amount of time and effort you are willing to put in; you are open to doing other kinds of shops; and there is good market demand in your area (or one that is reasonably close by), you just need some help to break through and reach your maximum earnings potential.

As you'll see in this book, I have a different view of mystery shopping. I don't buy a lot of the methods that others publicize out there that to me are the ways

of the past that don't work and are inefficient. That's okay, I've always been someone who was able to "think outside of the box" as they used to say in my Corporate America days (is it any wonder I saw the light and got out of it)?

I feel it is that reliance on the past that causes so many shoppers to contact me to say "I've been doing mystery shopping, but I can't seem to make any money at it". That's why I wrote this book. Don't worry, after reading it and putting the material to use, you will finally make money as a mystery shopper—and far more than the cost of this book—if you make the effort and are any good as a mystery shopper at all.

Some things may be a review to you, but if you're like me, you believe that one good idea that lands you an assignment, or results in a connection for work that you didn't have before, is always worthwhile. Besides, often when you aren't where you should be, you are making basic mistakes that need to be corrected so it helps to backtrack just a little. Other things will be new to you, because they are based on marketing and business etiquette from the business world.

So here's what you'll learn:

- how-to get your home office in order so you can focus on your mystery shopping work;
- how-to set new earnings goals and reach them;
- how-to expand into higher-paying video and audio mystery shopping;
- insights into the world of scheduling and how to get your big break;

top secret—how to track down the companies that do specialized shops

for travel, audio/video shopping and related opportunities like focus groups;

power negotiating for higher shop fees;

9 things that drain your mystery shopper income;

how-to avoid making mistakes in your reporting and post-shop activities that cost you future jobs and money;

the key contacts you must make to be a top earning mystery shopper (and have assignments *coming to you*);

how to stand out from the crowd and keep yourself in high demand;

the 6 must-have pieces of e-mail correspondence you need to create to get more jobs and make crucial connections;

9 ways to maximize your mystery shopper income;

and so much more that it's time to stop listing everything and get you into the "meat" of this book.

You can also subscribe to my free monthly e-zine *Perfect Work-At-Home Job Update* (a former National Center For Professional Mystery Shoppers (NCPMS) Winner Best Newsletter) by sending an e-mail to me at mscoach@aweber.com. In my e-zine I answer select questions from my readers and share some of my latest tips and news from the trenches—*the inside scoop that you've been looking for, but no one tells you*. Also be sure to regularly check out my web site

Mystery Shopper Coach's Corner at <http://www.mysteryshoppercoach.com> for
back issues of my e-zine, tips, resources, special offers and more!

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