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# **Candies in Bloom**

**Fun and Profits Making Sweet Bouquets  
From Home**

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**Kris Aebersold**



## **Candies In Bloom**



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## **CANDIES IN BLOOM**

**IT'S FUN! -- IT'S EASY!! -- \$\$\$ IT'S  
PROFITABLE \$\$\$**

If you are creative or just plain enjoy crafting and have been looking for a way to work from your home, you owe it to yourself to take a look at this book. It gives you step-by-step directions for making adorable floral-like bouquets filled with candy, novelties and brightly colored 'greenery.' AND, it gives you a business guide for starting up your own home-based candies in bloom business.

Others have paid thousands to obtain this information through expensive, limited-area franchises. Yet, this one book is all you need to set up your own home-based business (and earn 200-300% profit on your work) by taking ordinary bouquets and gift baskets to a new dimension!

Quick and easy, making candies in bloom is fun and the finished product is stunning. In less than an hour, you can make a gorgeous bouquet that has required no special tools or materials and has cost

## CANDIES IN BLOOM

you only dollars to create. The step-by-step instructions included in this book guide you through the design of candies in bloom bouquets, complete with numerous illustrations.

But wait --- there's more. Also included is a business guide for setting up your own home-based operation. Regulatory considerations, promoting the bouquets, inventory requirements, income projections, and where you may obtain supplies in quantity are all items detailed.

**Why wait – start making candies in bloom  
bouquets right away!**

**AND BE 'IN BUSINESS' TOMORROW!**

## **ABOUT KRIS AEBERSOLD**

After a 20-year career as a marketing executive for major utilities, Kris retired to enjoy life as a homemaker. Her interest in crafts led her in a different direction, however. Her step by step instructions on how to make and sell sweet bouquets is a one-stop resource guide for anyone looking for a wonderful new home-based business opportunity.



## **INTRODUCTION**

Are you looking for something creative and unique for that next gift-giving occasion? Or perhaps you are searching for that 'just right' home-based business opportunity. Well – look no further. Everything you need to know is right here!

**Let this book step you through:**

- **How to make a sweet bouquet**
- **Illustrated design suggestions**
- **Pricing formulas**
- **Marketing strategies**
- **Inventory checklist**
- **Where to get materials**

**AND MORE. . . . .**



## CANDIES IN BLOOM



**LEARN HOW TO MAKE A BOUQUET LIKE  
THIS!**

## **Chapter 1**

### **GETTING STARTED**

#### **Work Area**

You will need a good size, flat area to work on your bouquets. The various pieces you will be working on will take up just about all of a good size kitchen table. The work area needs to be sturdy and steady. You are going to be cutting cellophane and a good solid table will allow you to cut without the papers slipping and becoming non-uniform in size.

As you select the area where you want to put your bouquets together, keep in mind that making bouquets can be messy because of all the materials with which you will be working. If at all possible, it is best to have your 'production' set-up in an area out of the way of your ordinary activities. Having to put all your materials away and bring them back out can be a nuisance.

## CANDIES IN BLOOM

You can expect each bouquet to take you about an hour to complete. Your first couple of bouquets will probably take you a little longer than this. As you gain experience with the various steps, you may find that rolling stems or cutting enough cellophane squares for several bouquets at one time can save you time and always keep you prepared for a new bouquet creation.

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## **WORK AREA – TOOLS - MATERIALS**



The example used throughout this handbook  
uses the materials gathered together here  
on a solid work area.

## CANDIES IN BLOOM

### **Materials/Tools Needed**

Most of the tools needed are utensils you will typically have around the house so there's no searching for hard-to-find equipment or a major investment before you can begin making a bouquet. The materials that will be needed can be located in any craft store and the total cost will be highly dependent upon your choice of candy and container – these are the two most variable materials you will use. However, my typical bouquet costs me about \$5.00 in materials by sticking with low cost, yet colorfully wrapped, candies and inexpensive clay pots or baskets as my container.

### **You will need:**

- Basket or Flower Container (4-6" in diameter)
- Styrofoam – (I like Styrofoam balls the same diameter as the container)
- 30 – 16 Gauge Wire Stems – 18" long
- 40 – 3" Wired Picks
- 1 Roll of Floral Tape
- Mini Glue Gun and Glue Sticks
- Wire Cutters
- Scissors
- Razor Blade

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Paper Cutter

2 Feet of Green Cellophane – 24” Wide

1 Foot of Red Cellophane - 24” Wide

1 Foot of Blue Cellophane - 24” Wide

1 Foot of Novelty Cellophane - 24” Wide

1 Foot of Red Metallic Wrap (both sides colored) - 24” wide

1 Foot of Blue Metallic Wrap(both sides colored) - 24” wide

1 Bag of Crinkle Shreds (choose a color that coordinates with your container and cello)

3 or 4 Small Novelties (party horns, whistles, small toys, etc.)

40-60 Pieces of Wrapped Candy

8 – 10 Pieces of Wrapped Chocolate Candies  
(fun size candy bars work well)

Ribbon or Bow

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