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Book A Month: The Three Book Combo Deal

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# **BAM**

**“BOOK A MONTH”**

**CYN MOBLEY**

# **BAM: BOOK A MONTH**

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# BAM: YOU'RE DONE

Let's talk about you.

You've got an idea for a book. You read a lot and you're pretty sure it's a good idea. You may have even started writing it and gotten bogged down by the sheer enormity of finishing it.

But you probably have a real job. On top of that, there's your family, job, church, kids, hobbies, all sorts of things demanding your time and attention.

It's not like you can simply drop everything and head for that classical drafty garret to sequester yourself until you finish writing it. (Even if you can find one—garrets aren't big in architecture these days.) And on top of that, there are the realities of publishing.

The average advance for a novelist is less than five thousand dollars a year. It takes from a year to eighteen months for a manuscript to be published by most major publishers. Most publishers do not want to bring out more than one book each year from a particular writer.

Can you live for a year on five thousand dollars?

So, given those facts, you've probably got two problems:

- That whole real job and real life thing
- You can't live on what publishing is going to pay you.

How are you supposed to make a living as a novelist? Is there any way to make your dream come true?

Couple of ways: first, you can work your butt off on PR and sell a lot of books. That'll result in an increase in your next advance.

You hope. But you have no control over that part of the equation.

Second, you can sell more than one book a year. Using a few pseudonyms, a different name for each publisher, you can generate enough income to go full time.

I usually write six to seven books a year. Write *and* sell, or publish through one of the imprints I run. It's very possible for anyone to do this. Naturally, if you don't have all the real job/family/kids/dogs stuff, it's easier. But even a part timer should be able to polish off two manuscripts a year.

In this book, I'm going to show you how to do just that. This isn't an elegant dissertation on the sheer joy of writing. It's not a personal essay. It's the down and dirty of how to write a book in a month.

I should warn you ahead of time that we'll be spending zero time on your precious inner child.

I know this way works. It's how I do it. It's how I teach it.

Think it's impossible? Let's do a little math.

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