

16 powerful principles that enable guitarists to master the guitar.

Superlative Guitar: The 16 Principles

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**SUPERLATIVE GUITAR:
THE 16 PRINCIPLES THAT
SEPARATE SUPERLATIVE
GUITARISTS FROM
AVERAGE/MEDIOCRE
GUITARISTS**

*“Stop being a mediocre guitarist and MASTER
the guitar once and for all in 16 simple
principles....”*

By Neil Kendall

Visit the website www.superlative-guitar.com

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INTRODUCTION

You bought this eBook because you are a guitarist of average ability and want to progress to the next level. In fact, never mind the NEXT level...you truly want to MASTER the guitar. You know inside of you that you have the ability to be so much better than you could be and that you COULD master the guitar, but it's a question of 'how?'

Just what is it that makes one guitarist truly Superlative, yet a thousand others merely mediocre? What is that 'special something' that the Superlative Guitarist has that the average guitarist does not? What separates Gary Moore or Carlos Santana or Joe Satriani or Eric Clapton from your average, run-of-the-mill pub band or hobby guitarist?

It's very sad that we are surrounded by a lot of mediocrity in the world of guitarists. The guitarists we admire are the ones who have that 'special something'. And inside you, you have the desire to be more than an average guitarist, but somehow you lack an understanding of what that takes and what that means. Well, this eBook and my website will hopefully change that, for you and for many other guitarists.

I have been playing guitar for almost 20 years, and have been a virtuoso guitarist for many years. I've broken down the factors that make me the guitarist I am and I've studied what makes the world's best guitarists what they are vs. the mediocre guitar players of the world. From this analysis I've come up with a list of 16 principles that I believe separate the truly Superlative guitarist from the average ones.

We look at the guitar masters of the world as some kind of 'musical gods', as if they have an ability that is unobtainable and 'other worldly'. But there are 16 principles I've noticed that every one of these masters has; if you can learn these principles, couldn't you too develop your own inner latent ability and become a Superlative guitarist in your own unique style too?

In this eBook I'm going to share these 16 fundamental principles with you, so you can understand them and then incorporate them into your own playing. With time and focus, you too could become a truly Superlative guitarist and unleash your own true potential as a guitarist.

Look at these principles as the background, psychology and philosophy behind a Superlative Guitarist. This eBook takes a more 'spiritual' look at becoming a guitar master, instead of an academic or logical approach that other tuition products seem to take. I think you'll benefit greatly from this approach and develop a deeper appreciation and maturity for music.

I believe these 16 principles are overlooked by most guitarists, resulting in a lot of wasted time and unfocused practicing. Or maybe some guitarists will have casually thought about some of these principles in passing, but never really taken the time to think much about them or really use them.

As well as the 16 principles, there's a bonus section with concepts to enhance your playing, plus a list of 10 steps you must take every day to start moving yourself up the rung to becoming a Superlative Guitarist.

This ebook is aimed more at intermediate level guitarists than complete beginners. If you've been playing for a while, maybe 6 months to 3 years, and you're not sure how to get to the next level, then this ebook will provide the answers and direction you need.

That said, if you're at beginner level, then you can still use these principles as guiding posts to base your future practice and learning around while you're learning the basics of guitar playing from other sources....and then once you've learned the basics of guitar playing, you can dive deeper into these principles to really progress your playing.

SECTION 1: THE MEDIOCRE/AVERAGE GUITARIST VS. THE SUPERLATIVE GUITARIST, AND WHY ARE THERE SO MANY AVERAGE GUITARISTS IN THE WORLD?

Before we delve into the 16 principals of the Superlative Guitarist, I want to talk about why there are so many less than good guitarists out there

What do we mean by an 'average guitarist'? To me, there are lots of qualities that define the average player. Like not having any individuality, not having any musical maturity, not being able to express themselves on the instrument, not being able to write songs or music, not being able to improvise, not having good technique or feel, etc. They are just bland guitarists with nothing about them to get you excited and nothing that makes people look up to them, so they just blend into the masses of unexciting players.

Yet, in every community there is always SOMEONE who stands out as a guitarist. They just have that aura and ability about them that makes them head and shoulders above the rest of the musicians around them. But what is it they have that the merely mediocre ones do not? This ebook will answer that.

Anyway, I've met many guitarists in my life so far and there are certain actions and mindsets that the top guitarists have that the others don't. I see it all the time. If I spend 5 minutes with a guitarist, I can tell what his or her destiny as a guitarist will be. I can more or less predict what level of ability they will end up getting to and ultimately whether or not they will master the guitar. It's a question of their mindset and how they think; it's a question of their dedication; it's a question of many factors...which are about to be discussed...

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